“Disruption” describes a process whereby a smaller company with fewer resources is able to successfully challenge established incumbent businesses. Specifically, as incumbents focus on improving their products and services for their most demanding (and usually most profitable) customers, they exceed the needs of some segments and ignore the needs of others. Entrants that prove disruptive begin by successfully targeting those overlooked segments, gaining a foothold by delivering more-suitable functionality—frequently at a lower price.

Disruptive companies are exploiting technologies to deliver new or existing products in radically different ways. Google is developing self-driving cars, Amazon is experimenting with drones to deliver shopping, and there’s a chance that in future we could 3D print medication in our own homes. With these potentially disruptive innovations on the horizon, how should existing companies respond? More so, are next gen. aspiring professionals ready for this age of disruptive innovations?

India is going digital at a breakneck pace. Emerging technologies have disrupted the traditional ways of doing business, across sectors, and have ushered in an era of not just digital transformation, but also a focus on innovation and ground-breaking creativity. But is the pipeline for Indian innovation ready and prepared to take the country’s digital innovation journey forward? There has been a significant gap between industry requirements and academic preparation. Indian society places high value on theoretical knowledge. A hands-on practical approach to education or even real-time industry experience is usually limited. It has been forecasted that by 2030, India will be one of the youngest nations of the world. There will be 140 million people in the college going age group. One out of every four people will come out of an Indian education system. However, as per Nasscom, only 25 percent of technical graduates and 10-15 percent of other graduates are considered employable. Alarming statistics to say the least!

This conclave is not only an amalgamation of a plethora of Innovations that arose because a problem needed to be solved, but also which has strong growth potential across various levels.
OBJECTIVES

1. To understand the Issues and Challenges faced by both Industry and Academia due to disruption and automation and to develop feasible and workable solutions.
2. To create an interface between Industries and Academics (Teachers, Researchers and Students) for interaction and transfer of knowledge, experience and technology.
3. To bridge the gap between the basic needs of industries and expertise of academics.
4. To understand the role of academicians in the emergence of developing center of excellence.
5. Technology gap analysis and to enhance the employability of the students.

HIGHLIGHTS OF THE EVENT

❖ **Panel Discussion**: Game changing Disruptions & Innovations: Facts beyond the hype
❖ Interaction with eminent speakers from both Industry and Academia
❖ Networking opportunities for participants
Lavasa, is India's largest Hill Station. It is located in the western mountain ranges of India; It is very near to the two major metropolises, Mumbai and Pune. Lavasa is part of 25,000 acres of land declared as "Hill Station", with an extensive Master Plan covering half that area, it is built around the 20 kms long Warasgaon Lake. There are five access routes to Lavasa, one of which is enhanced and developed. This is the Chandni Chowk- Pune road to Lavasa which offers a similar quality drive as one experience on the Mumbai-Pune Expressway.
WHO ALL CAN ATTEND

1. Vice Chancellors, Deans, HODs Faculty members from AICTE various Institutions.
2. Department heads, senior executives, mid-level and Junior management employees from Corporate.
3. Research Scholars, from recognized Institutions, working in this area.

INCLUSIONS AND OTHER ATTRACTIONS

- Air-Conditioned accommodation (Spouse and Kids can be included)*
- Breakfast, Lunch and Dinner included
- Sahyadri mountain range
- Lavasa City Tour
- Nature trail
- Water Sports and other recreational activities

REGISTRATION FEE
INR 7,000/- + TAXES

Pay TM
7264851230

Bank Transfer
South Indian Bank, Lavasa Branch
A/C No. 0919053000000001
IFSC: SIBL0000919

State Bank of India, Lavasa Branch
A/C No. 033701600928
IFSC: SBIN0014242

Demand Draft
DD drawn in favor of
Christ Institute of Management payable at Lavasa.

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